

Subject: Travel and Tourism

Level: BTEC Level 3 Extended Certificate

Entry Requirements

The main requirements are good customer service skills and a good attitude towards customers. You may need English and maths GCSEs. It is important to be hard working, good at problem solving and able to work in a team. Having travel and tourism qualifications at level 1 or 2 will help your applications.

Who is the course for?

This qualification is suitable for learners aged 16 and above. The qualification is designed for learners who want to go on to higher level studies or into a relevant Travel and Tourism role, and is suitable for use within a Study Programme.

How will I learn?

The Level 3 BTEC Extended certificate is a full time 2 year course of study which will develop specialist knowledge, practical skills and understanding within a vocational area and gives you a qualification which is the equivalent to one A Level.

What learners are saying:

"It empowers me to understand interconnected global issues and contribute to a better future."

Further Education & Career Pathways:

A career in travel and tourism is not only adventurous but also lucrative. It is one of the fastest-growing sectors in the world with an increasing turnover and career opportunities that the world becomes more interconnected. As well as careers as Cabin Crew and Holiday Reps, Travel and Tourism can lead to a wide range of other careers in the areas of event & hospitality management, wedding planning, travel agencies, public relations, travel journalism and tourism marketing. Most universities and colleges in the UK accept Btec students, including competitive universities from the Russell Group. ... Nearly all universities accept Btecs in relevant subject areas, similar to how they would with equivalent A-level qualifications

Course Outline

The content of this qualification is made up of mandatory and optional units.

There are 3 mandatory units and 1 optional.

The assessment is a mix of external and internal assessment.

COURSE INFORMATION

If you pass, you will be graded at pass, merit or distinction.

Structures of the qualifications at a glance

This table shows all the units and the qualifications to which they contribute. The full structure for this Pearson BTEC Level 3 National in Travel and Tourism is shown in *Section 2*. **You must refer to the full structure to select units and plan your programme.**

Key

 Unit assessed externally  M Mandatory units  O Optional units

Unit (number and title)	Unit size (GLH)	Certificate (180 GLH)	Extended Certificate (360 GLH)	Foundation Diploma (510 GLH)	Diploma* (720 GLH)	Extended Diploma* (1080 GLH)
1 The World of Travel and Tourism	90	M	M	M	M	M
2 Global Destinations	120		M	M	M	M
3 Principles of Marketing in Travel and Tourism	90	M	M		M	M
4 Managing the Customer Experience in Travel and Tourism	90			M	M	M
5 Travel and Tourism Enterprises	90			M	M	M
6 Specialist Tourism	60			O	O	O
7 Sustainable Tourism	60			O	O	O
8 The Airport Experience	60			O	O	O
9 Visitor Attractions	60		O	O	O	O
10 Passenger Transport	60			O	O	O
11 Events, Conferences and Exhibitions	60		O	O	O	O
12 Working Overseas	60			O	O	O
13 Work Experience in Travel and Tourism	60			O	O	O
14 The Cruise Industry	60				O	O
15 Recruitment and Selection in Travel and Tourism	60				O	O
16 Researching Current Travel Trends and Key Issues in Travel and Tourism	120				M	M
17 Managing Accommodation Services	90					M
18 The UK as a Tourist Destination	90					M

* The Diploma and Extended Diploma are not eligible for performance tables in England.

Your teachers

Mrs Hepburn

Ms Mellor



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